The Swiss Wind Energy R&D Network Plan 2023

Authored by the Management Board

23.01.2023

Contents

1. Introduction

The Swiss Wind R&D Network was founded with the founding meeting on 06.02.2020. This document introduces our plans for 2023 and complements the Annual Report 2022 (*Network_AnnualReport_2022.pdf*). In Section 2, the planned work is introduced. In Section 3, the budget is presented.

2. Planned work for 2023

An Action Plan 2023 was developed at the end of 2022 based on the analysis of our activities presented in the Annual Report 2022 (*Network_Annual_Report_2022.pdf*). The Action Plan 2023 involves the following goals split into four main areas:

2.1 Area 1: Organisation

In this area, we plan to:

- Gain 1-2 new Management Board and Advisory Board members.

- Focus on running exciting, value-adding networking events relevant to Swiss and international partners. Adjust the website and communication with members accordingly.

- Separate the WeDoWind project from the website of the Swiss Wind Energy R&D Network. This includes changing the URL of the website of the Swiss Wind Energy R&D Network to www.windenergynetwork.ch (email address: team@windenergynetwork.ch), removing our slogan ("We Do Wind") to avoid confusion. As well as this, we are in the process of re-branding WeDoWind and using www.wedowind.ch just for WeDoWind (WeDoWind will be run by OST in the future, not by the Swiss Wind Energy R&D Network).

- Once a stable source of funding has been secured (see Area 2), employ someone part-time to carry out administrative tasks.

- Create a Handelsregistereintrag to improve the image of the organisation.

- Run the accounts professionally according to the agreed procedure.

2.2 Area 2: Funding

In this area, we plan to:

- Introduce membership fees as summarised in shown in Table 1 (launch expected by end of March 2023). Reevaluation of the fees will take place at the AGM each year. Members get the following benefits:

    o Monthly updates (active and inactive members)

    o Voting rights at AGM (active members only)

    o Access to members' directory (active members only)

    o Free access to recordings of the webinars (ca. 20-30 per year)

- o Access to exclusive members' only webinars (2-4 per year)

- o Reduced price at events: 10% of membership fee per event (active members only)

- o Logo on "Swiss wind energy innovation landscape" graphic on website (active members only)

- o Logo on homepage (active members only)

Table 1. Summary of membership fees.

Membership type	Cost (CHF/year)
Active – company or university	250
Active – start-up / SME	100
Active – private person	50
Inactive	0

- Develop a sponsoring concept based on the events. This will allow us to easily and efficiently obtain sponsors for particular events by communicating the costs and benefits. This may include:

  - o Logo and roll-up at live events

  - o Priority speaking opportunities at events

  - o Seat on Advisory Board

- Run a combined event with existing Innovation Boosters and receive funding for taking part (see Section 2.3).

- Develop a concept for gaining funding for events from public sources such as the Swiss Federal Office of Energy.

2.3 Area 3: Events

In this area, we plan to:

- Run the Networking Series Event 2023. This event is planned for Sep. 26th, 2023. We will base the concept on the success of the 2022 event. We will combine forces with existing Innovation Boosters (e.g. Energy Living Lab) in order to (a) gain more attendees, (b) improve our reputation, (c) work in a more interdisciplinary way, (d) get access to funding from these Innovation Boosters.

- Run the ""Wind Goes Digital" - The opportunities and challenges of wind energy digitalisation" on March 9th, 2023. This includes marketing (speaker profiles) and detailed planning (room, catering, presentations, digital platform, etc.).

- Plan and run the webinars in the Metadata Challenge webinar series in collaboration with IEA Wind Task 43. Webinars are already planned on the following topics, and others are being discussed:

    o January 2023: "How rich metadata schemes can allow for better designs via optimization under uncertainty" with Julian Quick, DTU (Denmark)

    o February 2023: "An intuitive "no code" method for schema-to-schema data transformations" with Gavin Chait, Enqwyre (Australia)

    o March 2023: "Metadata standards in the oil and gas industry" Gary Hickin, GustoMSC (UK)

    o April 2023: "Knowledge engineering and digital twins for wind energy" Yuriy Marykovskiy, OST (CH)

- Run the "Wind energy basics for offshore wind energy in Brazil" on March 20th-24th, 2023. This mainly involves coordinating all the lecturers and the participants.

- Develop a webinar and event strategy.

2.4 Area 4: Diversity, Equity and Inclusion

In this area, we plan to:

- Run the Diversity, Equity and Inclusion (DEI) webinar series in collaboration with the Diversity Committee of the European Academy of Wind Energy (EAWE), lead by Sarah Barber (see Section 2.4). Upcoming webinars are listed below, with several others already in the pipeline:

    o Tue. Feb. 7th, 2023, 15:00 CET: "Ethnic diversity: key findings of the guide "Diversity & Inclusion: focusing on gender and ethnicity in the offshore wind sector", Mac Alonge, The Equal Group.

    o Thu. Feb. 23rd, 2023, 15:00 CET: "Unconscious bias: how effective are corporate trainings? What results can be achieved and what is the best way to do so?" with Prof. Gudrun Sander, Director of the Competence Centre for Diversity & Inclusion (CCDI) of the University of St. Gallen.

- Define and implement a Diversity, Equity and Inclusion strategy.

3. Budget plan 2023

The budget plan for 2023 is shown in Table 2. In connection with the Innosuisse Networking Event Series 2023 we have assumed the following revenue:

- CHF 27'110 from Innosuisse

- CHF 4'000 for event fees

- CHF 13'110 sponsoring and/or income from Innovation Booster collaboration

- CHF 10'000 donations

In connection with the Innosuisse Networking Event Series 2023 we have assumed the following costs:

- CHF 49'720 3rd party fees for organising the event (staff hours of the Management Board)
- CHF 500 promotion costs (social media advertising or flyer printing costs)
- CHF 4'000 catering costs

On top of that, we assumed a revenue of CHF 6'000 for membership fees (20 companies/universities, 5 start-ups/SMEs and 10 private people) and CHF 6'000 for other administration costs.

Table 2. Budget plan 2023.

Budget 2023	Expenses (CHF)					Revenue (CHF)				
	Total	Overhead	Innosuisse Event Series	Other event	Other	Total	Overhead	Innosuisse Event Series	Other event	Other
Personnel costs										
Salaries	-									
Social Security										
Expenses										
3rd party fees	55'720.00		49'720.00		6'000.00					
Material costs										
Rents	-									
Telecom										
Web/IT										
Promotion	500.00		500.00							
Catering	4'000.00		4'000.00							
Incidentals										
Contributions										
Project contributions						27'110.00		27'110.00		
Event fees						4'000.00		4'000.00		
Membership fees						6'000.00				6'000.00
Sponsoring						13'110.00		13'110.00		
Donations						10'000.00		10'000.00		
Total	60'220.00	0	54'220.00	-	6'000.00	60'220.00	-	54'220.00	-	6'000.00
Profit	-									